

FALL



2025

DEAR FRIEND OF LAKE ANN CAMP,

There is very little in life more satisfying than knowing you are part of something bigger than yourself. Something that will outlast you and impact eternity.

The pioneers who founded Lake Ann Camp had a clear vision: that this place would be an instrument in God's hands, with a ripple effect felt around the world. That is exactly what is happening today.

This year, over 700 Lake Ann campers accepted Christ as their Savior. Hundreds more made commitments to share their faith with friends and family. Some newly saved campers even invited their parents to follow Christ, and we're hearing stories of entire families walking with the Lord because of decisions made here on these grounds.

In the past three years, we've added over 200 new beds to our property, yet our waitlists are larger than ever.
In fact, by October, registrations for next summer had already filled nearly 50% of our total capacity.

Some have wondered if Lake Ann's rapid growth might cause us to lose the personal touch that makes this ministry so special. That's a fair concern, and one we've prayerfully guarded against every step of the way.

But the truth is, the camp's message hasn't been watered down. It's stronger and deeper than ever. Every camper is still known, prayed for, and personally challenged to follow Christ. **Growth has not diluted our impact; it has multiplied it.** This past summer averaged 600 total campers each week across five age-specific programs, each designed for the unique spiritual needs of that stage of life. Even so, our staff continues to meet students where they are, helping them take the next step in their walk with Christ.

And it doesn't stop when summer ends. Each winter, up to 650 teens arrive weekly for our Freeze Out retreats. Many come from small churches or schools where they feel like the only one standing for their faith. **They gather here, surrounded by hundreds of other believers, and in that moment, you can almost see their eyes open to the reality that God is moving mightily in our world, despite opposition, and that they are not alone in their beliefs.**

That's why we believe this is a crucial time to **Reach Forward** once again and add beds to the camp. Just as Mordecai told Esther, "Who knows but that you have come to your royal position for such a time as this?" we believe God has positioned Lake Ann Camp for such a time as this, to reach a generation growing up in confusion and fear, and to point them to the hope and truth of Jesus Christ.

A NEW VILLAGE AWAITS!



PENINSULA

VILLAGE



OPPORTUNITY FOR GROWTH

A \$650,000 matching gift has already been given toward the goal of expanding the camp from 700 to just over 1,000 camper beds. The whole vision will cost between \$15 and \$17 million, divided into four strategic phases.

Phase I - Fresh Start Relocation

\$633,500 has been given to bring infrastructure to the new Fresh Start site, build six small (8-person) cabins, a bathroom facility, and a pavilion for eating and rainy-day shelter. Praise God! That means Phase I is fully funded – a major milestone!

Phase II - Senior High Expansion

Next, it is time to prepare and build on the peninsula overlooking the lake, creating space for 338 Senior High campers. Phase II includes all new infrastructure for Peninsula Village, as well as the first 4 new cabins.

\$290,000 is already given for infrastructure needs: power, water, natural gas, and road construction. The need is just \$10,000 more to fully prepare the site for the construction of the first cabin group.

After infrastructure, each cabin will cost \$175,000, and we are committed to only building when a full cabin is funded. **The goal is to fund and build four cabins (\$700,000), which will increase the total bed count by 48 and move the camp one step closer to making room for every student God is bringing our way.**

If the \$650,000 is matched, Phase II will be 95% funded - what an incredible opportunity!

Would you prayerfully ask God if He would have you be a part in this next step of faith?

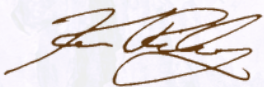
Every gift given toward this project will be matched dollar for dollar up to \$650,000; doubling your impact to reach the next generation for Christ.

Here is a simple way to give:

Scan the QR code to give securely online and have your gift matched immediately.

Thank you for sharing in this vital mission. Your generosity will outlast you and impact eternity for thousands. We are confident that God is at work and deeply grateful that He allows this ministry to be part of His great story.

Gratefully His,



Ken Riley
Executive Director

Funded - \$290,000

Needed - \$710,000



Phase II Total ~\$1,000,000



P.S. As you know, I will be retiring in August of 2026. I've enjoyed working with Ben Rudolph, our next Executive Director, on this project, and he is as excited and committed as I am to seeing this project through to completion in the coming years.